



# IMS SOLUTION

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## Redefining Education & Government Software

Appzzon's solutions and expertise lies in a wide range of industries such as healthcare, government, public utilities, private enterprises and education. The firm has developed breakthrough applications that are changing the way these industries functions, especially the academic sector and government sector. The smart education management systems, learning management systems, tracking systems and more, by Appzzon are making waves in these industries.

## Lead by Innovation

While Appzzon creates customized software solutions for enterprise clients, the company's USP lies in innovation and creation of new solutions. The team's strength lies in envisioning the needs of sectors way before the users can see it and creating breakthrough solutions that address these needs. Appzzon's proprietary smart education management systems, virtual academic labs, digital archiving systems, document management systems, anti-fraud digital document certification solution and more, have re-defined their clients' information systems, supply chain, human resource practices and operations.

Appzzon repertoire of solutions include:

- ✓ Anti-Fraud Digital Document Certification Solution
- ✓ Smart Education Management System
- ✓ Virtual Academic Labs
- ✓ Document Management System
- ✓ Digital Archiving System
- ✓ Learning Management System
- ✓ Tracking System
- ✓ Fleet Management Solution
- ✓ Medical Laboratory Management Solution
- ✓ Smart Municipalities Solution
- ✓ Personal Tracking System
- ✓ Smart Virtual Offices & Meeting Rooms
- ✓ ERP Solutions
- ✓ Smart payment Solutions

Appzzon prides itself in being able to deliver pioneering solutions complemented by exceptional customer support. Our cost-effective services with record turnaround times help our clients take their business to the next level.



# Services

Appzzon prides itself in its unique development services rendered to clients in UAE and other countries in the MENA region. Our capability to conceptualize and deliver proprietary solutions has over time, given us the edge in addressing anytime type challenge that a client may pose to us.

- ▶ **Software Development**
- ▶ **Web Development**
- ▶ **App Development**
- ▶ **UI and UX Design**
- ▶ **E-Commerce**
- ▶ **Enterprise Mobile App Development**
- ▶ **Technology Consulting**
- ▶ **Virtual Reality and Augmented Reality**
- ▶ **3D Modeling**



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# OUR SOLUTIONS

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Holding many winning solutions in the MENA region APPZZON's team envisioning the needs of different sectors way before the users can see it and creating breakthrough solutions that support these needs. Appzzon's proprietary smart education management systems, virtual academic learning systems, digital archiving systems, document management systems, anti-fraud digital document certification solution and more, have re-defined their clients' information systems, supply chain, human resource practices and operations.



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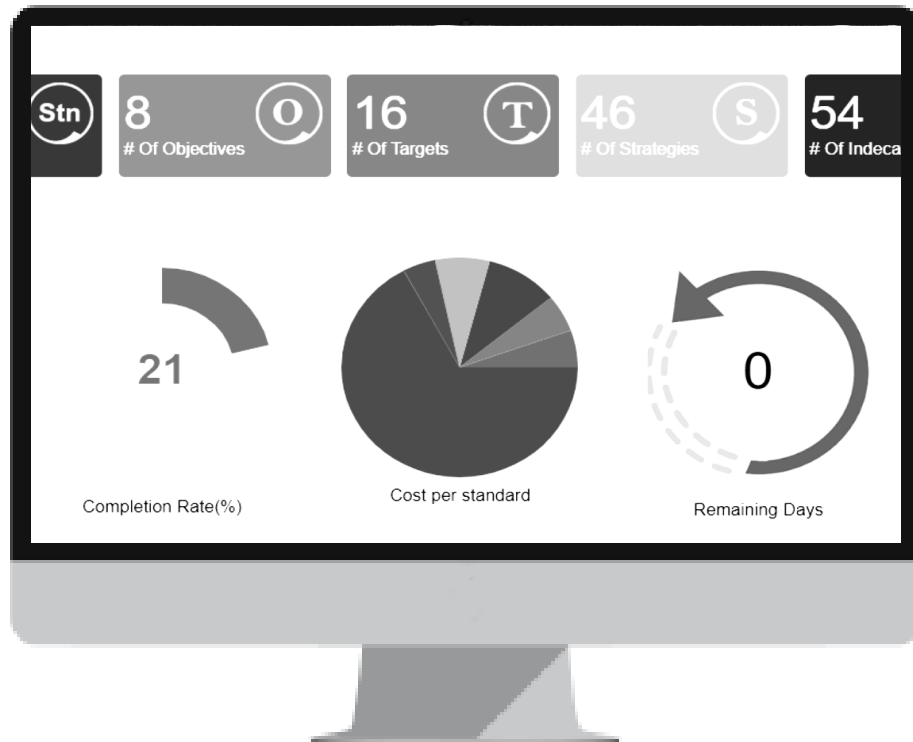
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# IMS

## (Indicators Measurement Systems)



IMS (Indicators Measurement System) is our proprietary business information systems tool which also doubles up as a Planning Management System. IMS helps top & mid-level management perform in-depth analysis of the company's performance metrics as well set business goals for the future. The platform assists organizations make informed decisions which are supported by data-driven insights.



# KEY FEATURES OF IMS

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**User Friendly Dashboard:** The IMS dashboard is designed to cater to a host of users with varying skillsets and technological know-how. We understand that most business users do not have a technological background and we have thus designed IMS in a manner that makes the usage for such target users.

**Standard & Customized Reports:** IMS provides the capability for business users to access standardized reports as well as custom reports depending on their project. Many of our clients learn quick & easy functions that help them generate special reports for specific one-time tasks which are aimed at strategic planning.

**Visually Captivating Charts:** Graphs and custom charts help bring alive data and makes it easier for stake-holders to comprehend. IMS is armed with the capability to produce visually appealing charts and other data visualization tools.

**Enterprise-Wide, Cross-Functional Applicability:** IMS has the capability to collate databases from various functions- production, finance, marketing, sales and general management to produce a seamlessly integrated business information system.

**Live Project Management:** The platform provides functional heads to track important projects real-time and map the progress of the same. It gives a bird's eye view of the various bottle-necks, lead time, deadlines and more. The platform also gives an overview of billable time and actual time spent on a project by a personnel.

**Monitoring Performance:** Further, IMS helps team leaders monitor the performance of their team and helps record the same electronically. This assists in objective assessment of an employee's performance and hence aides a fair appraisal outcome.



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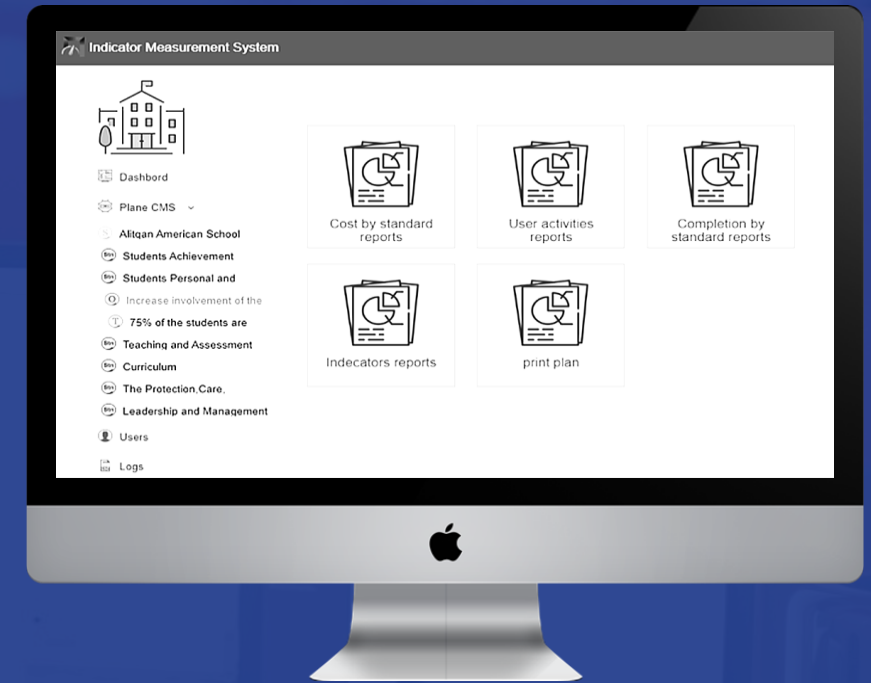
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**Customizable Widgets :** IMS is equipped with customizable widgets providing almost unlimited possibilities to track various KPIs.

**Easy Integrations:** IMS can be easily integrated with your current information systems, seamlessly so that there are no stoppages or work delays.

**Selective Access:** We understand that information is key in business today and IMS is geared towards providing maximized security. Clients have the option of providing selective access to its employees and also set permission requirements for certain accesses.

**Seamless Merging of Data:** Most organizations grapple with the issue of multiple databases and data sets. Introduction of a BIS system translates into restructuring data, ground up. However IMS assists in seamless merging of database without the need to go back to the drawing board.



## MEMBERSHIP OPTIONS

Our team is more than happy to hand-hold clients through the various membership and on-boarding options. Our strength lies in truly understanding the needs of our clients and helping them

Depending on their organizational structure, clients can opt for a basic, advanced or a premium membership. Post this our team ensures a smooth induction, execution, training and customer support.

IMS has helped many of our clients re-define the way they approach data and helped them gain insights that have redefined their business. When it comes to critical databases, it is important to trust a platform that despite being cost-effective, is highly efficient. IMS is just that and more.



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**Dashboard:** Get a quick overview of standards, objectives, targets, strategies and indicators.

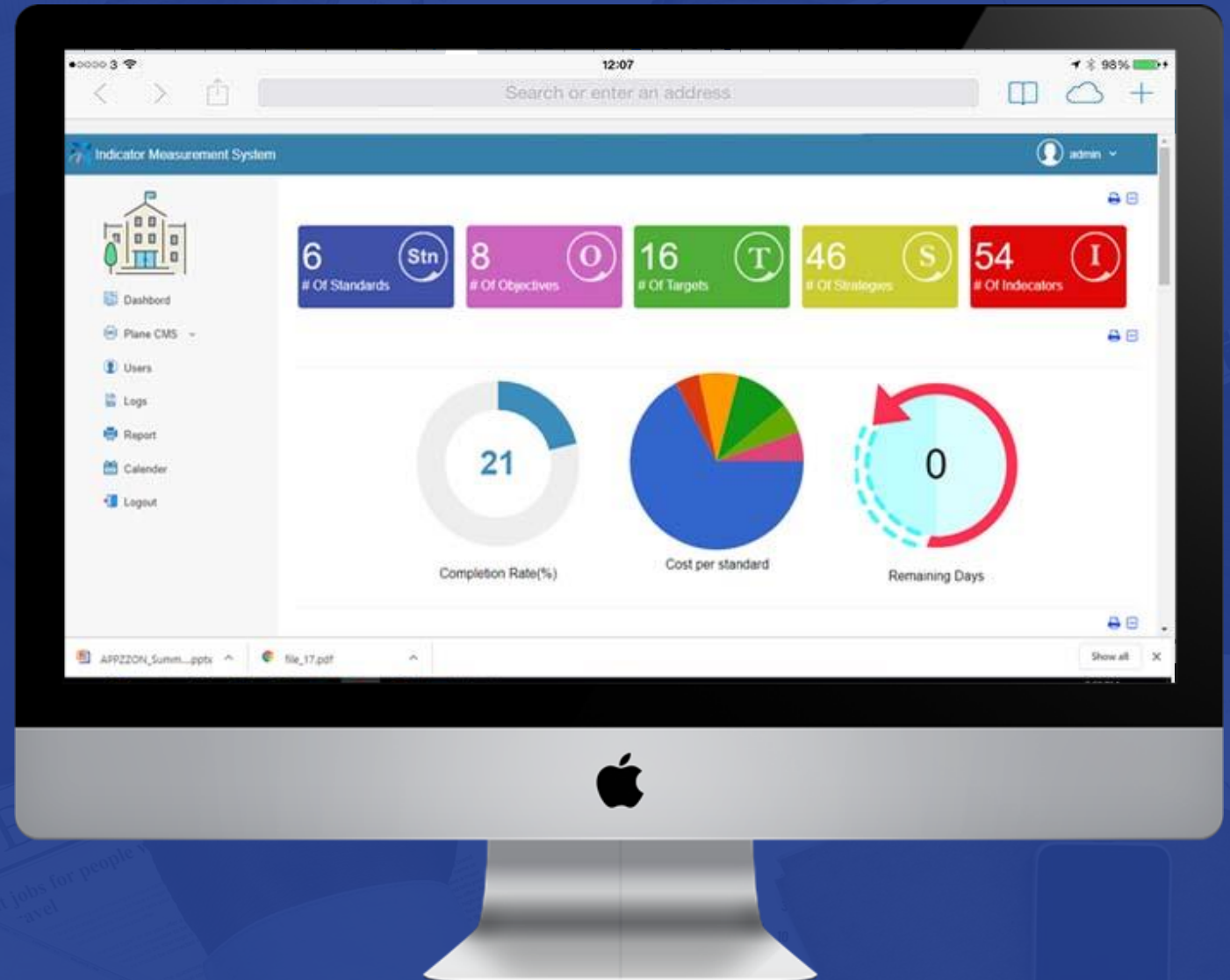
**Plan CMS:** You create and edit Standards.

**Users:** IMS is multi-user.

**Logs:** IMS provides detailed logs of activities performed by users.

**Reports:** IMS provides multiple types of reports.

**Calendar:** Select a specific date on calendar to see related data.



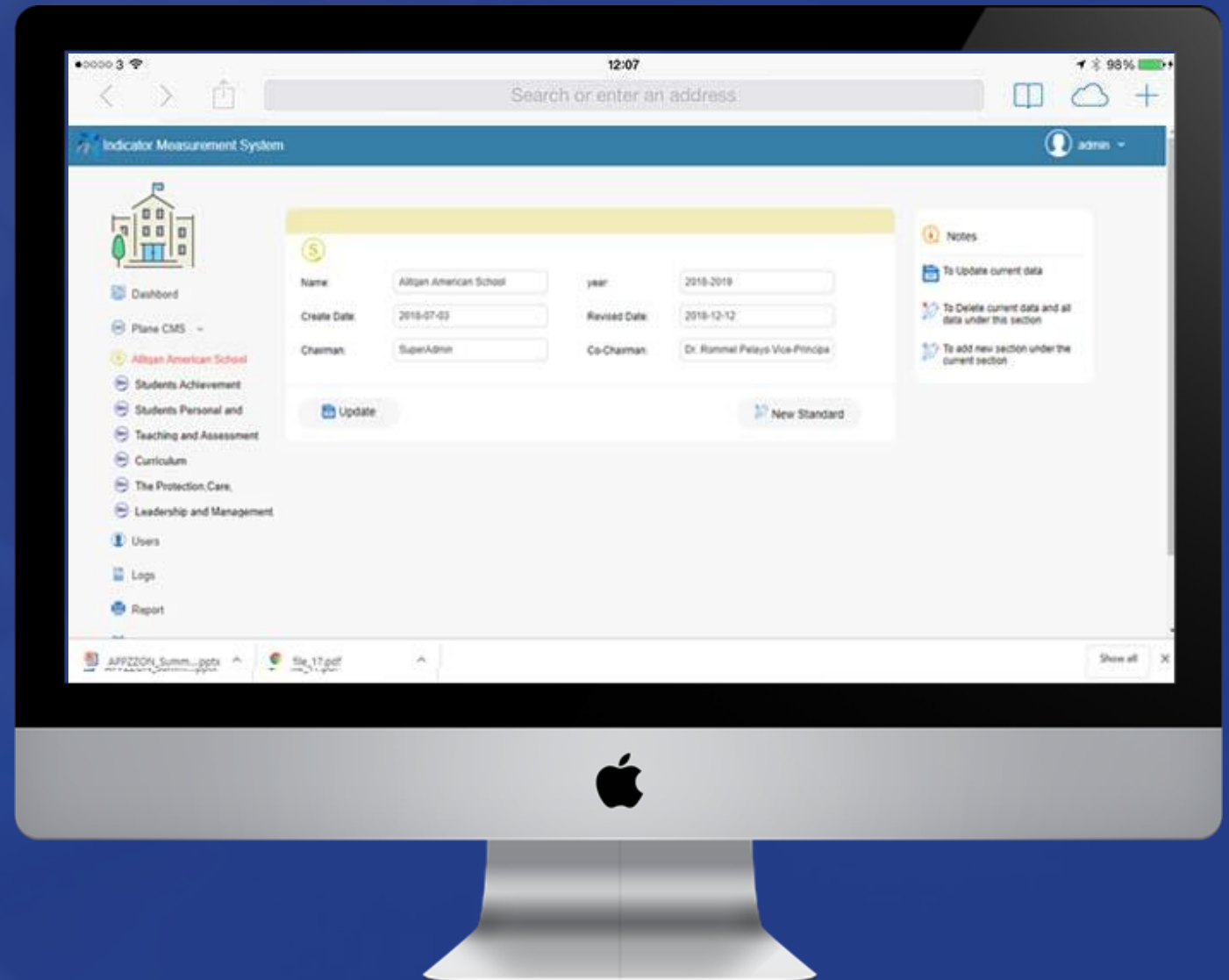


**KPIs:** With IMS you can track progress of KPIs.

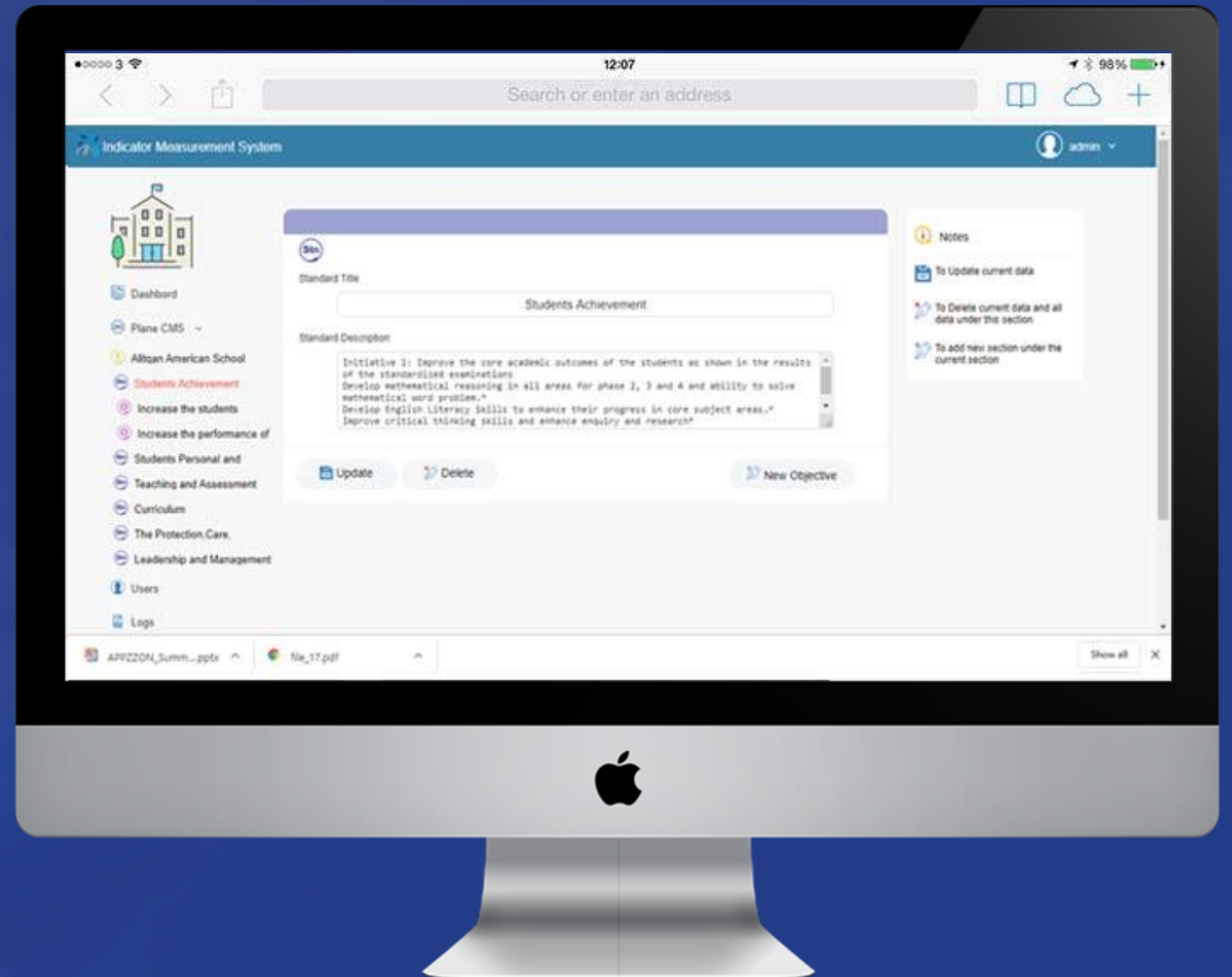
**Activities:** With IMS you can track progress of activities.



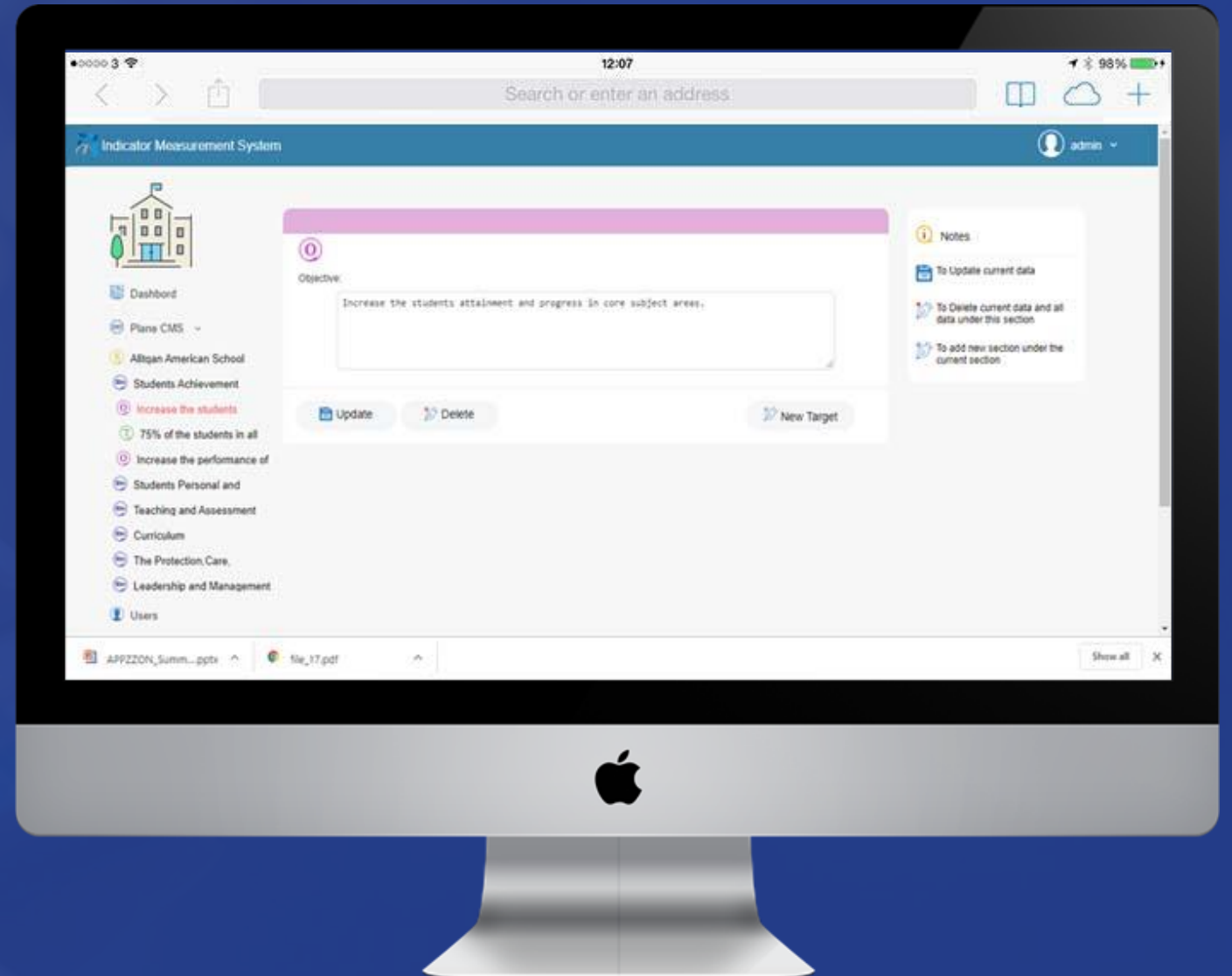
**Standards:** With IMS you can add and edit Standard.



**Edit Content:** You can edit  
IMS Standards and defined  
new objectives.

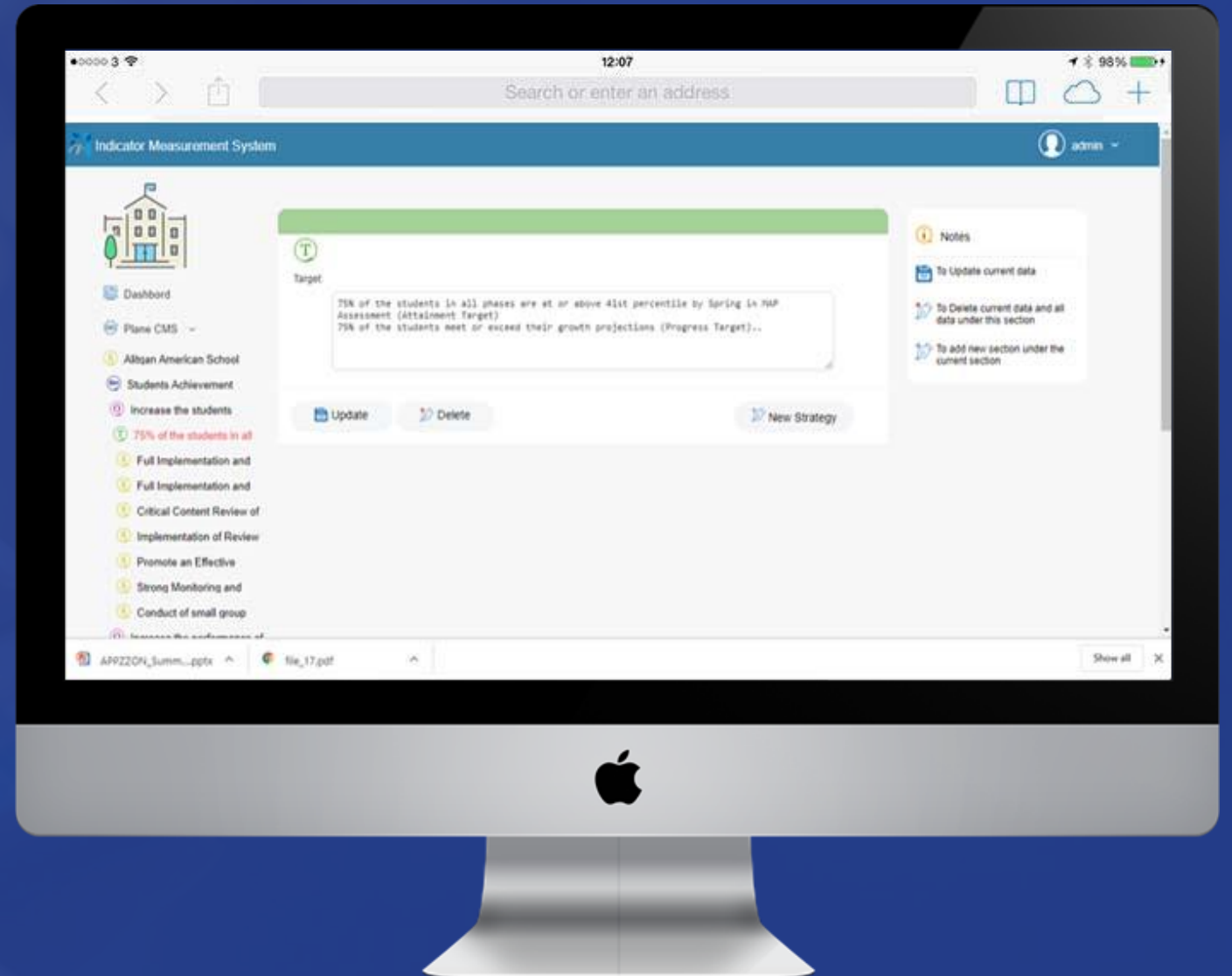


**Objective:** You can edit Objectives with IMS and define a new target.

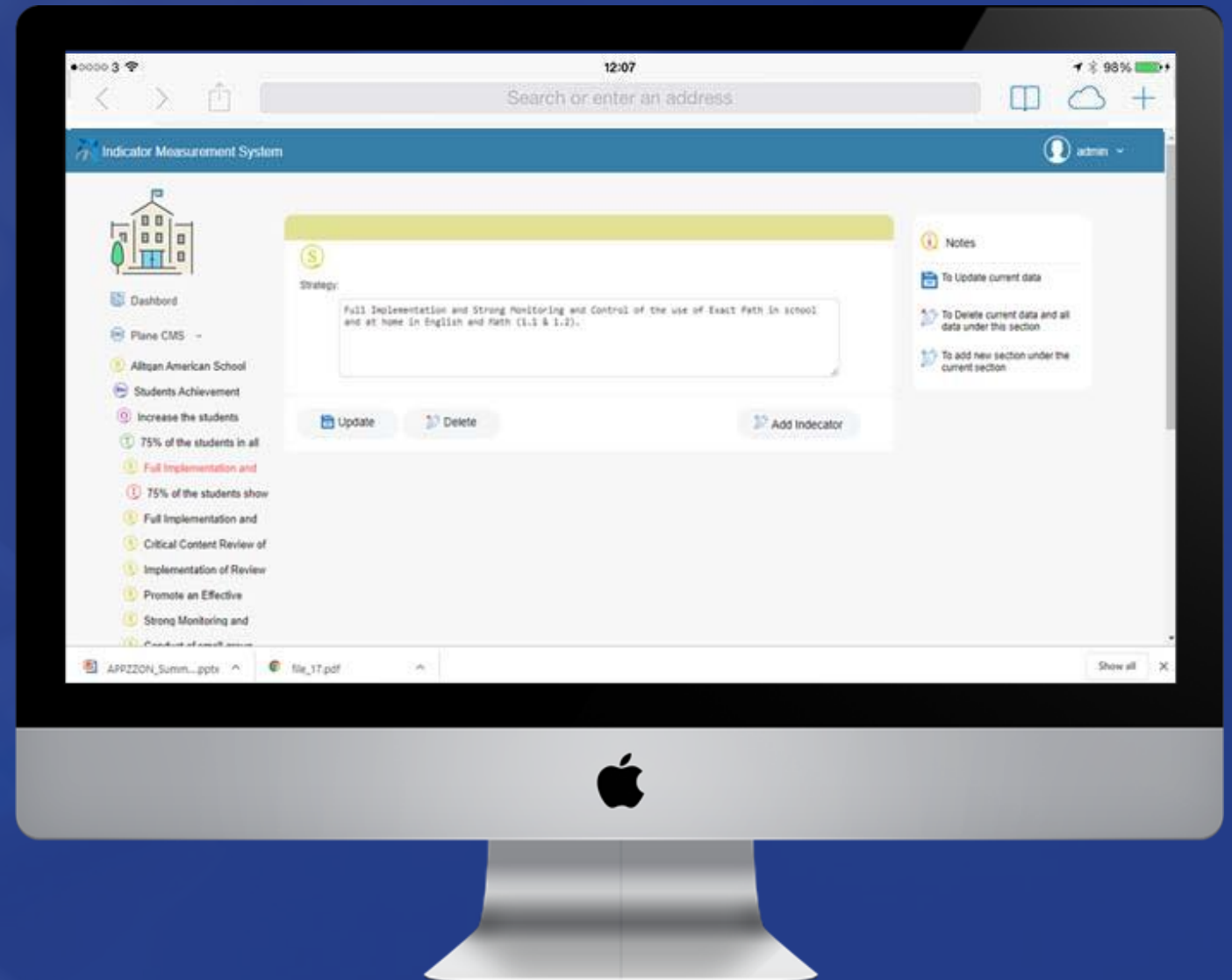




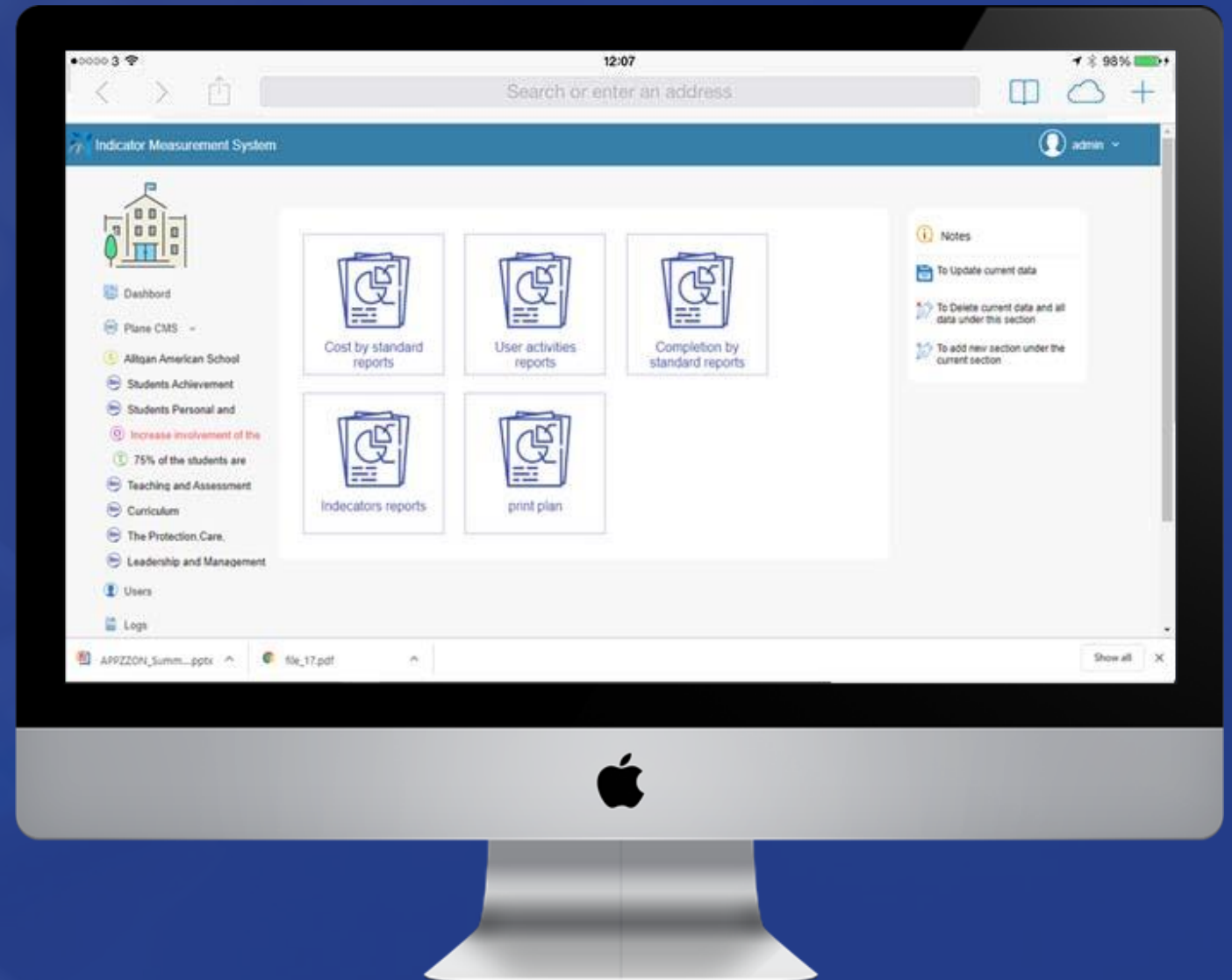
**Target:** You can edit  
Targets with IMS and define  
new Strategy.



**Strategy:** You can edit Strategies with IMS and define new Indicators.



**Reports:** IMS provides the capability for business users to access standardized reports as well as custom reports depending on their project. Many of our clients learn quick & easy functions that help them generate special reports for specific one-time tasks which are aimed at strategic planning.



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# Q&A



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# Get Connected

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