

TREZI SOLUTION

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Redefining Education & Government Software

Appzzon's solutions and expertise lies in a wide range of industries such as healthcare, government, public utilities, private enterprises and education. The firm has developed breakthrough applications that are changing the way these industries functions, especially the academic sector and government sector. The smart education management systems, learning management systems, tracking systems and more, by Appzzon are making waves in these industries.

Lead by Innovation

While Appzzon creates customized software solutions for enterprise clients, the company's USP lies in innovation and creation of new solutions. The team's strength lies in envisioning the needs of sectors way before the users can see it and creating breakthrough solutions that address these needs. Appzzon's proprietary smart education management systems, virtual academic labs, digital archiving systems, document management systems, anti-fraud digital document certification solution and more, have re-defined their clients' information systems, supply chain, human resource practices and operations.

Appzzon repertoire of solutions include:

- ✓ Anti-Fraud Digital Document Certification Solution
- ✓ Smart Education Management System
- ✓ Virtual Academic Labs
- ✓ Document Management System
- ✓ Digital Archiving System
- ✓ Learning Management System
- ✓ Tracking System
- ✓ Fleet Management Solution
- ✓ Medical Laboratory Management Solution
- ✓ Smart Municipalities Solution
- ✓ Personal Tracking System
- ✓ Smart Virtual Offices & Meeting Rooms
- ✓ ERP Solutions
- ✓ Smart payment Solutions

Appzzon prides itself in being able to deliver pioneering solutions complemented by exceptional customer support. Our cost-effective services with record turnaround times help our clients take their business to the next level.



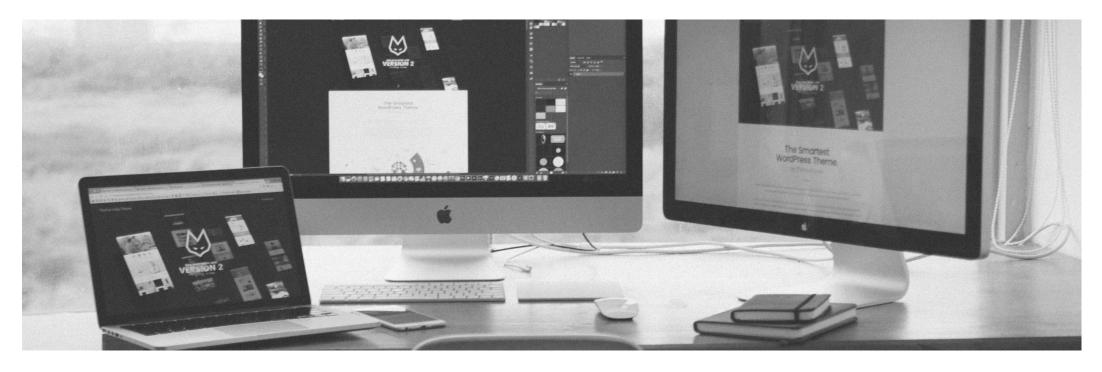
Services

Appzzon prides itself in its unique development services rendered to clients in UAE and other countries in the MENA region. Our capability to conceptualize and deliver proprietary solutions has over time, given us the edge in addressing anytime type challenge that a client may pose to us.

- Software Development
- Web Development
- App Development
- UI and UX Design
- ► E-Commerce Enterprise Mobile App
- Development
- Technology Consulting
- Virtual Reality and Augmented Reality
- ▶ 3D Modeling



OUR SOLUTIONS



Holding many winning solutions in the MENA region APPZZON's team envisioning the needs of different sectors way before the users can see it and creating breakthrough solutions that support these needs. Appzzon's proprietary smart education management systems, virtual academic learning systems, digital archiving systems, document management systems, anti-fraud digital document certification solution and more, have redefined their clients' information systems, supply chain, human resource practices and operations.



TREZI

(Transforming Design Experience)



An Immersive Collaboration Platform for the Building Industry

Trezi advances the understanding, communication and translation of architectural and interior design, as well as the building products used in these designs, for all stakeholders in the design process. This results in reduced errors and costs, faster and better decision making, and ultimately greater business impact and profitability.



Current Problems for Architects and Designers

product manufacturers,

etc.)

Ineffective Design

Poor design visualization as **Delayed decision** static & passive 3D making renders/panoramas are inffective Multiple, non-intuitive design tools lacking Cost overruns **CURRENT LEADING** collaboration **CHALLENGES...** TO... Multiple design iterations & delays in **Errors and** design finalization omissions in design Poor coordination with and construction other project stakeholders (MEP, Gaps between what



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clients expects and

what they get

INDUSTRY TRENDS

An Opportunity to Disrupt

Building Information Modeling

The Growing Cloud

Collaboration Tools



Modularization

Virtual Reality

3D Modeling Technology

"The AEC industry will see more change in the next ten years than most of us have seen in our lifetimes, creating both threats and opportunities."
—Autodesk Trend Report 2018



Transforming Needs Into Opportunities

Better ways to communicate design intent

Better coordination & collaboration

Increased productivity & faster design review

Easier search, discovery & selection of building products

Immersive, interactive, to-scale design Experience

Real-time design iterations & review

Collaborative cloud "VR platform" connecting all stakeholders

VR-ready product catalogs & design libraries











The Solution: Trezi

A fully immersive virtual reality product that transforms design experience for the AEC industry by bringing together all stakeholders in the design project to collaborate at full scale. It delivers a real-time, immersive and interactive design experience that articulates design intent to match client expectations, and delivers significant business impact and improved profitability.





HOW TREZI WORKS

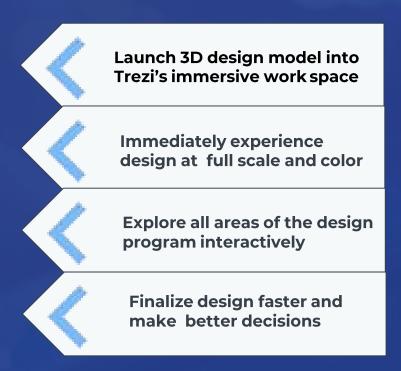
STEP1

STEP2

TREZI
WORKFLOW

STEP3

STEP4







Trezi's Value Proposition

Value & Impact

Value

Improves design understanding and experience

Identifies design issues early in the project lifecycle

Improves collaboration

Boosts sales and marketing

Improves overall client satisfaction because of better understanding of design

Impact

Eliminates/reduces the need for 3D renderings & physical models

Reduces costs of errors & omissions in the design & construction phases

Reduces time for design changes and finalization

Increases revenues

Increases clients' willingness to pay



WHY TREZI



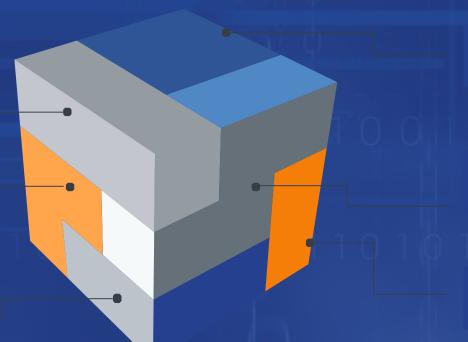
Trust & Reliability



Focus



Client Centricity





VR-First



Product
Discovery &
Selection



Professional Services

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Case Study: Paperspace

Design Ideas

The Brief:

Paperspace designers needed new ways to communicate their sophisticated design ideas, since traditional 2D drawings and renderings were not effective.

The Solution:

Deployed the immersive and interactive features of Trezi, allowing for a better understanding of the space being designed.

The Benefits:



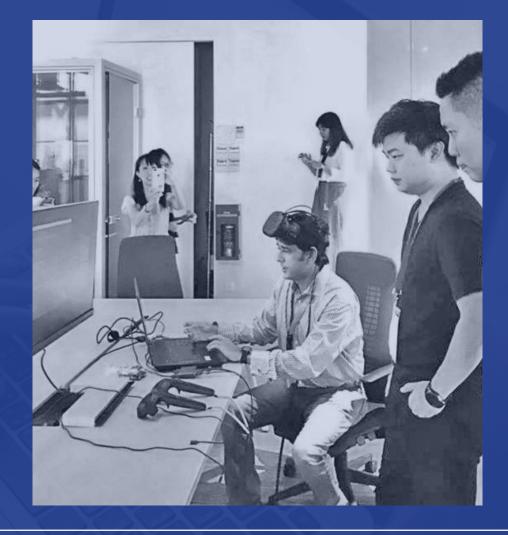
Conveys design intent, particularly for spatial composition



Matching of client expectations



Experiential learning of design



Case Study: Ground 11

Design Communication

The Brief:

Encourage clients to participate in the design process. And to seek a new language to communicate design intent during a pitch.

The Solution:

Trezi deployed for enhanced design understanding and experience. Client & other project stakeholders invited to experience the design being proposed in an immersive VR walkthrough.





Improved design communication



Differentiated project pitch



Immediate understanding of design proposal



Quick decision by client to award project



Pricing

Monthly & Annual

Annual: AED. 10,200 per user per month

- •Receive all updates
- •Trezi 3D object library
- •Trezi material library
- •Knowledge base access
- Dedicated support

Requirements to Get Started

1.SteamVR compatible headset2.Appropriately configured GPU and CPU for desktop/laptop





Achievements & Recognition

- •"League of 10" of Emerge 50 (2018) NASSCOM
- Virtual Reality Provider of the Year (2017, 2018) Frost &
 Sullivan India ICT Award
- •Microsoft India ScaleUp accelerator program Batch 12 (2018)
- •2016 Top 100 Asia Winners Red Herring
- •Top 3 in Start-Ups of the Future category NDTV Start-Up Awards (2016)









Get Connected



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